## B.V. Patel Institute of Business Management, Computer & Information Technology, Uka Tarsadia University

**Date: 17/1/2014** 

## **Talk on Road Safety**

The Government of India celebrated 25<sup>th</sup> Road Safety Week from 11 to 17 January 2014. The theme was "When on the road, always say 'Pahele Aap'.

Our University conducted a Talk on Road Safety
Awareness at 9:30 am on 17/01/2014 in J D Hall in
collaboration with Regional Transport Office, Bardoli
to celebrate the Road Safety Week. Focus of the
programme was on wearing helmet by two wheeler
drivers. Dr. Poonam Mittal apprised the participants
about the importance of wearing helmet, the working
of helmet in case of an accident and how brain injuries
can be reduced and avoided simply by the use of helmet
by two wheeler drivers. RTO officers explained the
procedure of obtaining the driving license and asked the
road users to be humble on the road. 153 students and
faculty members participated in the programme.







The programme was followed by live demonstration and training by Hero Motorcycles Bardoli in which selected 30-40 students along with faculty participated.